



Corson's premier hybrids carry the name TENDERSWEET®.

TENDERSWEET® varieties produce medium sized, girthy cobs, protected by mid green husks and accented with attractive flag leaves. Cobs have excellent top till, exceptionally tender kernels with a deep bite, and have a very sweet corn flavour. An added advantage of TENDERSWEET® varieties is their extended harvest window, allowing corn to be picked from the same sowing for up to two weeks. Ask for TENDERSWEET®.



The following sweetcorn hybrids have been selected by Corson agronomists in conjunction with our trial

growers. They represent marked improvement over our previous industry standard hybrids in eating quality and plant characteristics.

TENDERSWEET® 2170

TENDERSWEET® Bicolour

70CRM

- New early maturity bicour, suited to mid season plantings and therefore ideal for use as a catch up hybrid.
- Good sized cob typically 21cm long with 14 rows.
- Tender cob will ensure good eating.

Early Tender®

TENDERSWEET® Bicolour

70CRM

NO STOCK 2009 SEASON

- The perfect corn to start off your new season plantings.
- Strong emergence and vigorous seedling growth for early season sowing.
- Plant is medium in height with excellent roots.
- Average tolerance to Common Rust and NLB.
- Ear package is medium green with medium length flag leaves.
- Cylindrical cobs with a slight taper are typically 20-21cm long with 14-16 rows.
- Will maintain quality and appearance over an extended harvest window.

Gold 'n' Pearl Super

Sweet Bicolour

73CRM

- Early bicour with excellent emergence and seedling vigour for early season sowing.
- Plant is medium in height, sturdy and single-stalked.
- Ear package is dark green with a loosely wrapped medium to short husk accented by flag leaves.
- Above average tolerance to Common Rust and NLB.
- Ears are typically 22cm long and cylindrical with 14-18 rows of attractive yellow and white kernels.
- Produces large ears with sweet flavoured kernels.
- Ideal substitute for Early Tender.

TENDERSWEET® 2474

TENDERSWEET® Bicolour

74 CRM

- A new TENDERSWEET® hybrid early to mid maturity.
- Good seedling emergence and early growth suited to main season planting.
- Medium plant height with good root strength.
- Very sweet similar to Early Tender and Corson TENDERSWEET®.

Corson TENDERSWEET®

TENDERSWEET® Bicolour

77CRM

NO STOCK 2009 SEASON

- Our class leading mid maturity hybrid produces medium green, girthy ears with excellent husk coverage and perfect tip fill.
- Good seedling emergence and early growth suited to main season planting.
- Girthy, 19cm cobs with 16-20 kernel rows.
- Shows good contrast between the white and yellow kernels.
- Refined, very tender kernels with first class bite provide unparalleled eating quality.
- Will maintain eating quality and ear appearance over an extended harvest window.
- We have never tasted corn as sweet and tender as Corson TENDERSWEET®!

TENDERSWEET® II

TENDERSWEET® Bicolour

77 CRM

- A new TENDERSWEET® hybrid.
- Trial data from the US shows TENDERSWEET® II to have the same maturity and ear size of Corson TENDERSWEET® with better uniformity and stand establishment.
- Mid season maturity.
- Girthy, 19cm cobs with 16-20 kernel rows.
- Eating quality tender with above average sweetness.

TENDERSWEET® R

TENDERSWEET® Bicolour

82 CRM

- A real "growers corn", our main season bicour has uniform emergence and very good seedling vigour that assists in providing a high percentage of marketable cobs.
- Medium tall in height, single-stalked with few tillers and sturdy with excellent roots.
- Ear package is dark green with long, tight husk protection.
- Slightly tapered cobs are 19-20cm long with 16-20 straight kernel rows.
- Resistance to Common Rust (Rp1-D gene) presents a class-leading disease package to growers, particularly for later plantings.
- Very good TENDERSWEET® eating quality.

Chieftain

SuperSweet Yellow

79 CRM

- Mid to late maturity yellow hybrid with good emergence and seedling vigour suited to early season sowing.
- Plant medium tall in height and single-stalked with few tillers.
- Strong plant health characteristics, including resistance to Common Rust.
- Attractive ear package accented with long flag leaves and surrounded by a medium length tightly wrapped husk.
- Slightly tapered ear style with 16-20 kernel rows arranged on a large well filled 21-22cm ear.
- Bare seed with no fungicide treatment is available for organic growers.

Note: Cob characteristics and disease rating are not absolute; environment conditions play a critical roles in plant development and disease occurrence; if disease pressure is severe, even hybrids rated as resistant or tolerant can be adversely affected. Corson develop all sweetcorn seed using only traditional plant breeding techniques. Corson has assurances from all suppliers that no sweetcorn hybrids have been developed using genetic modification or transformation. All sweetcorn seed imported into New Zealand since August 2001 must undergo certified testing for the presence of GM markers. All sweetcorn seed must produce an absent result before it can enter New Zealand.